



## Private Label Program

**Sutter Buttes Natural and Artisan Foods (Sutter Buttes)** offers the option of private labeling many of **Sutter Buttes** products. Utilizing **Sutter Buttes** products and recipes is the most convenient and easy method to bring the Client's label to market. The pH control paperwork has been completed, which means no additional paperwork with the State of California is required from the Client. **Sutter Buttes** offers a number of different products for private label in using tested and proven product recipes.

*These recipes remain proprietary to **Sutter Buttes** and shall not be disclosed.*

### How it Works:

**Pick your products**  
**Pick a template**  
**Send us your logo**  
**We send you your custom designed products**

### Terms & Conditions

#### Products

Please review the following attached list of approved 'Private Label' products from the Sutter Buttes collection. Any products beyond this list require authorization.

#### Minimums

Private label minimum order is 20 cases or more per order. We allow mix and match between product SKUs. No split cases permitted.

#### Labels

We offer 3-4 templates per product. We require that the customer choose one template for all products per order. There is a \$100.00 one time design fee per logo/template run. Same logo/template combinations will not have a recurring design fee. Logos must be 300 dpi minimum and a jpeg or vector file.

Client may supply their own labels according to Sutter Buttes label specs.

Sutter Buttes will not provide a UPC on the label. If a UPC is required, it must be client provided.

*All labels must indicate 'Sutter Buttes Natural and Artisan Foods' as the maker.*

## **Pricing**

1. Cost as quoted for product – See Wholesale Pricelist
2. Cost per label - \$0.50
3. Design set-up fee \$100.00

## **Shipping**

All orders ship “Best Rate” possible unless otherwise noted on the order. Due to minimum quantities, we normally ship on a pallet (LTL).

If your shipment requires a liftgate on delivery, shipping to a residential address, delivery appointment or inside delivery services, please let us know when your order is placed. Any charges invoiced to Sutter Buttes Olive Oil Co. for special services upon delivery will be billed to the customer.

All products must be shipped in their entirety within two days of ready date. All manufacturing quoted is F.O.B. Sutter, California.

The client is able to contract their own shipping and pick up when ready.

## **Warehousing**

Sutter Buttes Olive Oil is not able to warehouse or drop ship Client product at this time.

## **Payment Terms**

Terms are as follows: By check or credit card, a **nonrefundable** 50% down payment is needed when order is placed with the remaining 50% due when the order is picked up or prior to shipment. Checks must clear prior to production commencement or shipping. We do not offer terms on Private Label products. All PL products are non-refundable.

## **Additional Services**

### **Storage of Client Manufactured Product and/or Ingredients remaining after production**

**Sutter Buttes Olive Oil** offers no Warehousing after production. In the event Client owned product or materials remain at **Sutter Buttes Olive Oil** after production, finance charges will accrue on unpaid balances after 30-days, and storage fees will be charged at \$50.00 per pallet/per month.

### **Nutrition Facts Panel and Recipe Conversion**

**Private Label of Sutter Buttes Products:** **Sutter Buttes** will supply the Ingredient Statement and Nutrition Fact Box.

## **Sutter Buttes 'Private Label' SKUs**

### **Award Winning Olive Oils and Infused Olive Oils – 250 ml and 500ml**

- Arbequina
- Basil
- Garlic
- Meyer Lemon
- Blood Orange
- Thai Chili

### **Balsamic Vinegars – 250 ml and 500 ml**

- Traditional
- White
- Pomegranate
- Fig
- Dark Raspberry
- White Peach

### **Dipping Oils 250 ml**

All 4 SKUs

### **Tapenades and Spreads 9 oz.**

- Parmesan Asiago
- Sun-Dried Tomato
- Kalamata and Caper
- Fig and Olive
- Green Olive Tapenade
- Spicy Antipasto
- Farmhouse
- Artichoke Parmesan

### **Sweet and Savory Jams, Honey 11.25 oz.**

- Apricot Jalapeno
- Meyer Lemon Ginger
- Blackberry Raspberry with Cardamom
- Spiced Peach Bourbon
- Merlot Wine

### **Gourmet Mustards 9 oz.**

- Jalapeno Whiskey
- Sweet and Spicy
- Chardonnay Mustard
- Amber Beer Mustard

### **Spices 2-4 oz.**

- Bouquet of Herbs
- Chili Lime Rub
- Lemon Herb Rub
- Roasting and BBQ Rub
- Tuscan Bread Dipping Herbs

If you require any other flavors, please consult your sales rep.

For additional information via email, please contact: [sales@sutterbuttesoliveoil.com](mailto:sales@sutterbuttesoliveoil.com) OR 530-763-7921



**SUTTER BUTTES**  
NATURAL AND ARTISAN FOODS

Prior to production, Client must sign and return to **Sutter Buttes Natural and Artisan Foods.**

DATE \_\_\_\_\_

\_\_\_\_\_  
CLIENT SIGNATURE

\_\_\_\_\_  
PRINT CLIENT NAME

Company Name

Address

Phone Number

Fax Number

E-Mail Address